

CIRCULATION SUMMARY							
	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Wknd
TOTAL COMBINED AVERAGE CIRCULATION	25,837	25,694	25,526	25,600	26,486	25,865	31,932
BANGOR DAILY NEWS							
Print (See Par. 1A)	23,960	23,818	23,649	23,723	24,609	23,988	30,055
Digital Replica (See Par. 1B)	1,877	1,876	1,877	1,877	1,877	1,877	1,877
Total Combined Average Circulation	25,837	25,694	25,526	25,600	26,486	25,865	31,932

CIRCULATION DATA BY PUBLICATION							
1A. BANGOR DAILY NEWS - PRINT							
Paid Circulation							
Individually Paid Circulation							
Home Delivery and Mail	18,997	18,926	18,837	18,832	19,189	19,198	21,203
Single Copy Sales	4,211	4,141	4,065	4,145	4,649	4,052	8,054
Total Average Individually Paid Circulation	23,208	23,067	22,902	22,977	23,838	23,250	29,257
Business/Traveler Paid Circulation							
Group Subscriptions (Designated Employees)	1	1	1	1			
Hotel Distribution - Room/Lobby Copies	199	198	195	195	219	185	238
Total Average Business/Traveler Paid Circulation	200	199	196	196	219	185	238
Total Average Paid Circulation - Print	23,408	23,266	23,098	23,173	24,057	23,435	29,495
Qualified Circulation							
Home Delivery							
Requested	117	117	117	117	117	118	105
Total Average Home Delivery	117	117	117	117	117	118	105
Single Copy							
Employee/Independent Contractor	435	435	434	433	435	435	455
Total Average Single Copy	435	435	434	433	435	435	455
Total Average Qualified Circulation - Print	552	552	551	550	552	553	560
Total Average Circulation - Print	23,960	23,818	23,649	23,723	24,609	23,988	30,055

1B. BANGOR DAILY NEWS - DIGITAL REPLICA							
Paid Circulation							
Subscription	161	160	161	161	161	161	161
Total Average Paid Circulation - Digital Replica	161	160	161	161	161	161	161
Qualified Circulation: Opt-in							
Educational Copies	1,716	1,716	1,716	1,716	1,716	1,716	1,716
Total Average Qualified Circulation - Digital Replica	1,716	1,716	1,716	1,716	1,716	1,716	1,716
Total Average Circulation - Digital Replica	1,877	1,876	1,877	1,877	1,877	1,877	1,877
Total Average Circulation - Print & Digital Replica	25,837	25,694	25,526	25,600	26,486	25,865	31,932

2. TOTAL AVERAGE CIRCULATION BY MARKET							
	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Wknd
CITY ZONE - PRINT							
Paid Circulation							
Individually Paid Circulation							
Home Delivery and Mail	4,934	4,896	4,880	4,880	5,006	5,007	5,543
Single Copy Sales	702	667	653	661	871	655	1,706
City Zone - Total Average Individually Paid Circulation	5,636	5,563	5,533	5,541	5,877	5,662	7,249
Business/Traveler Paid Circulation							
Hotel Distribution - Room/Lobby Copies	94	88	90	90	114	86	125
City Zone - Total Average Business/Traveler Paid Circulation	94	88	90	90	114	86	125
City Zone - Total Average Paid Circulation - Print	5,730	5,651	5,623	5,631	5,991	5,748	7,374
Qualified Circulation							
Home Delivery							
Requested	41	41	41	41	41	42	40
City Zone - Total Average Home Delivery	41	41	41	41	41	42	40
Single Copy							
Employee/Independent Contractor	194	194	194	193	195	195	200
City Zone - Total Average Single Copy	194	194	194	193	195	195	200
City Zone - Total Average Qualified Circulation - Print	235	235	235	234	236	237	240
City Zone - Total Average Circulation - Print	5,965	5,886	5,858	5,865	6,227	5,985	7,614
RETAIL TRADING ZONE - PRINT							
Paid Circulation							
Individually Paid Circulation							
Home Delivery and Mail	13,850	13,821	13,748	13,742	13,968	13,968	15,403
Single Copy Sales	3,134	3,107	3,037	3,104	3,404	3,018	5,872
Retail Trading Zone - Total Average Individually Paid Circulation	16,984	16,928	16,785	16,846	17,372	16,986	21,275
Business/Traveler Paid Circulation							
Group Subscriptions (Designated Employees)	1	1	1	1			
Hotel Distribution - Room/Lobby Copies	88	93	88	88	89	82	103
Retail Trading Zone - Total Average Business/Traveler Paid Circulation	89	94	89	89	89	82	103
Retail Trading Zone - Total Average Paid Circulation - Print	17,073	17,022	16,874	16,935	17,461	17,068	21,378
Qualified Circulation							
Home Delivery							
Requested	48	48	48	48	48	48	44
Retail Trading Zone - Total Average Home Delivery	48	48	48	48	48	48	44
Single Copy							
Employee/Independent Contractor	219	219	218	218	219	219	233
Retail Trading Zone - Total Average Single Copy	219	219	218	218	219	219	233
Retail Trading Zone - Total Average Qualified Circulation - Print	267	267	266	266	267	267	277
Retail Trading Zone - Total Average Circulation - Print	17,340	17,289	17,140	17,201	17,728	17,335	21,655
ALL OTHER - PRINT							
Paid Circulation							
Individually Paid Circulation							
Home Delivery and Mail	213	209	209	210	215	223	257
Single Copy Sales	375	367	375	380	374	379	476
All Other - Total Average Individually Paid Circulation	588	576	584	590	589	602	733
Business/Traveler Paid Circulation							
Hotel Distribution - Room/Lobby Copies	17	17	17	17	16	17	10
All Other - Total Average Business/Traveler Paid Circulation	17	17	17	17	16	17	10
All Other - Total Average Paid Circulation - Print	605	593	601	607	605	619	743
Qualified Circulation							
Home Delivery							
Requested	28	28	28	28	28	28	21
All Other - Total Average Home Delivery	28	28	28	28	28	28	21
Single Copy							
Employee/Independent Contractor	22	22	22	22	21	21	22
All Other - Total Average Single Copy	22	22	22	22	21	21	22
All Other - Total Average Qualified Circulation - Print	50	50	50	50	49	49	43
All Other - Total Average Circulation - Print	655	643	651	657	654	668	786

	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Wknd
Total Average Circulation							
Total Average Circulation - Print	23,960	23,818	23,649	23,723	24,609	23,988	30,055
Total Digital Replica	1,877	1,876	1,877	1,877	1,877	1,877	1,877
TOTAL AVERAGE CIRCULATION	25,837	25,694	25,526	25,600	26,486	25,865	31,932

NOTES

REPORT ENDING DATE

December 31, 2017

MARKET DESCRIPTION


Zone Reporting for this newspaper is defined as CITY ZONE is the corporate limits of Bangor, Brewer and Old Town, plus towns of Glenburn, Hampden, Hermon, Orono and Veazie in Penobscot County, Maine. RETAIL TRADING ZONE includes, with exception of City Zone, counties of Aroostock, Hancock, Knox, Penobscot, Piscataquis, Somerset, Waldo and Washington

NONPUBLISHING DAYS

No paper was issued on the following regular publishing days:

December 25, 2017 (Monday) BANGOR DAILY NEWS

Publishing Plans

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We certify that to the best of our knowledge all data set forth in this Quarterly Data Report are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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