

Exclusive Sponsorship Opportunities Connecting You with Informed People Across Maine

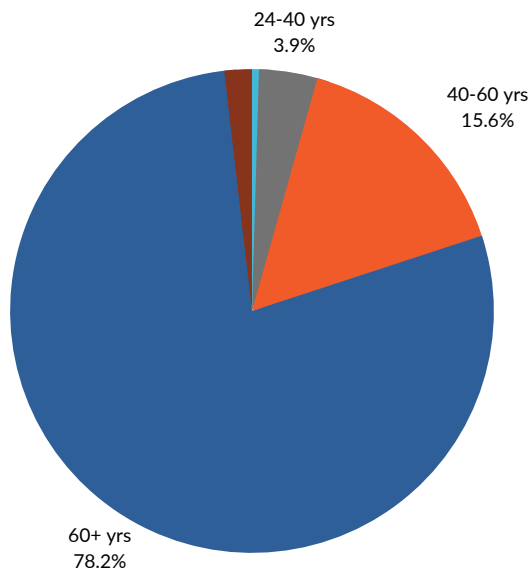
The Maine Monitor is a **statewide nonprofit news organization** producing award-winning investigative and in-depth journalism on issues that matter to people in Maine. Our reporters tell the stories other news organizations don't.

People across Maine are reading, listening, and engaging with our unique work.

Because we have no paywall and share our work for free, there is **no barrier to accessing our news, website, and newsletters.**

Our reader base is rapidly growing, with over 8,700 unique opt-in subscribers to our newsletters and over 825,000 pageviews in 2023 so far.

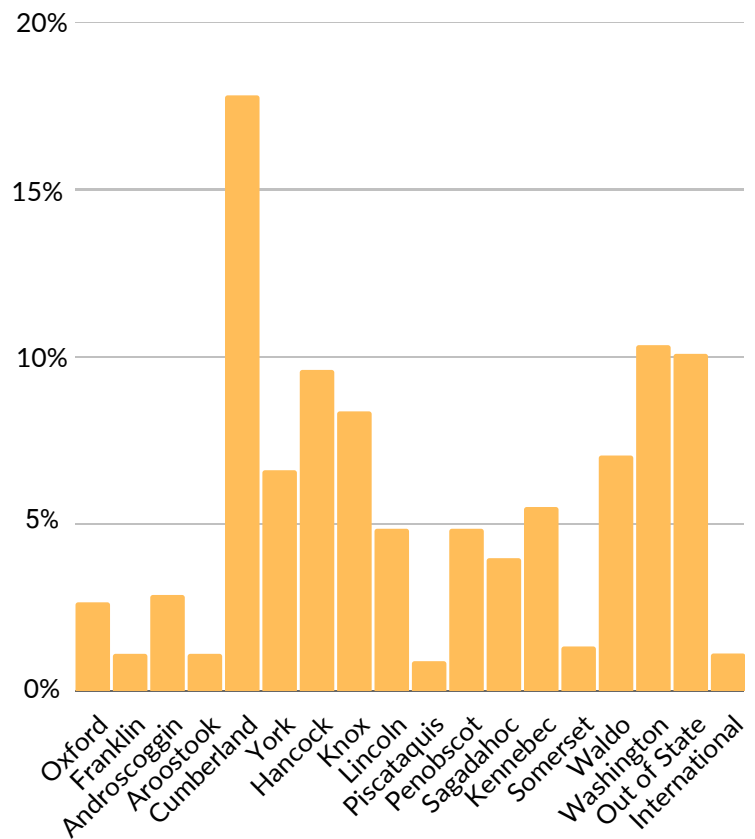
OUR AUDIENCE



- Audience Ages**
- 18-24 yrs
 - 40-60 yrs
 - 24-40 yrs
 - 60+ yrs
 - Don't wish to say

Our readers live in every county of Maine

88% live in Maine full time



Maine Center for Public Interest Reporting is a 501(c)(3) nonprofit organization, tax ID# 27-2623867. Sponsorships do not give companies special access to journalism, reporters or editors at The Maine Monitor. View our Ethics & Conflict of Interest Policies on our website.

Leverage your marketing to keep in-depth journalism working for Maine.

By becoming a sponsor of The Maine Monitor, you demonstrate to our readers your commitment to ensuring the people of Maine are kept well informed and able to engage on issues of public interest, making Maine a better place to live. You will be a champion of independent, nonpartisan local journalism, while reaching our highly educated and engaged audience, across the state of Maine, whose values align with your business.

Weekly Newsletter: \$250, for available weeks

Exclusive sponsorship for your week(s):

- Featuring your company, with logo, as a newsletter sponsor for one week in the Sunday Monitor (6,600+ subscribers) and Daily Digest (6,400+ subscribers).

Monthly: \$1,200

Two sponsorships are available each month:

- Featuring your company, with logo, as a newsletter sponsor for one week of the month in the Sunday Monitor and Daily Digest. (Option to select sponsorship of Climate Monitor.)
- Highlighting your sponsorship, with name and logo, in article sidebar sponsor spots for one month (65K+ unique visitors each month).
- Promoting your name and logo on Sponsors page of The Maine Monitor website.
- Each monthly sponsor will have an exclusive presence in its business category.

Annual: \$12,000

Two exclusive sponsorships are available each year:

- Exclusively featuring your company, with logo, as a newsletter sponsor for one week every month in the Sunday Monitor and Daily Digest. (Option to select sponsorship of Climate Monitor.)
- Featuring your company and logo on our website home page for the year.
- Highlighting your sponsorship, with name and logo, in article sidebar sponsor spots for the year (65K+ unique visitors each month).
- Promoting your name and logo on Sponsors page of The Maine Monitor website.
- Inclusion of your name and logo in sponsor banners at all Maine Monitor events throughout the year, including live journalism events and community engagement activities, such as the Common Ground Fair.
- Each annual sponsor will have an exclusive presence in its business category.

Ready to sponsor award-winning journalism?

Contact us today to make a positive difference for your business and our readers.
Micaela, micaela@themainemonitor.org or Amelia, ameliam@themainemonitor.org